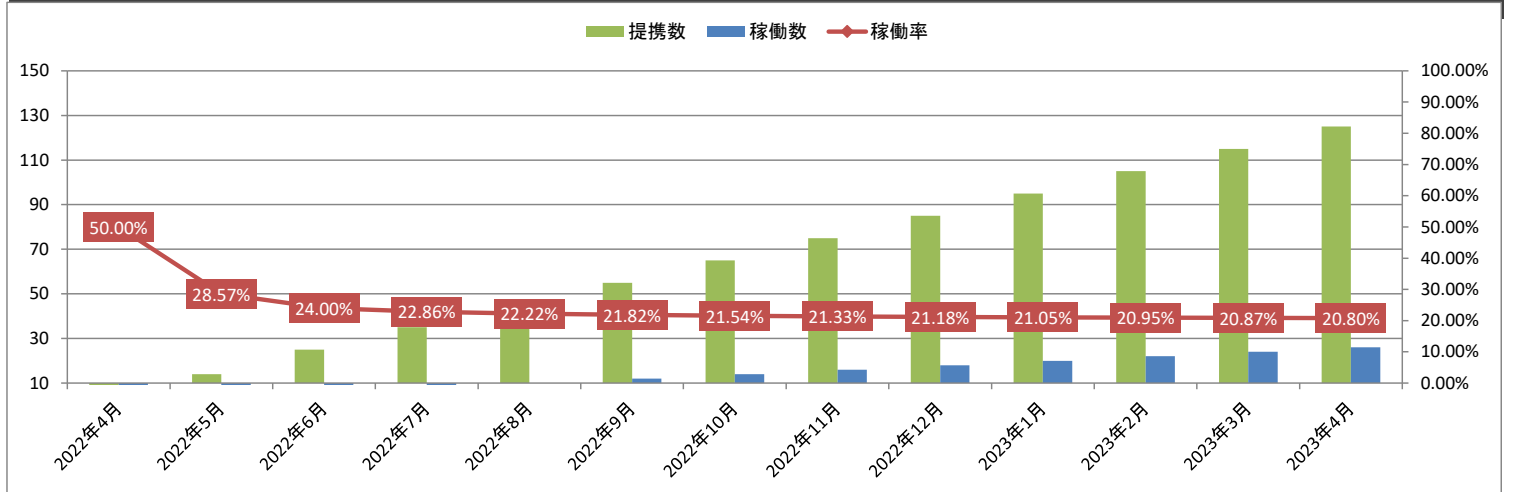


# 月次レポート\_サンプル

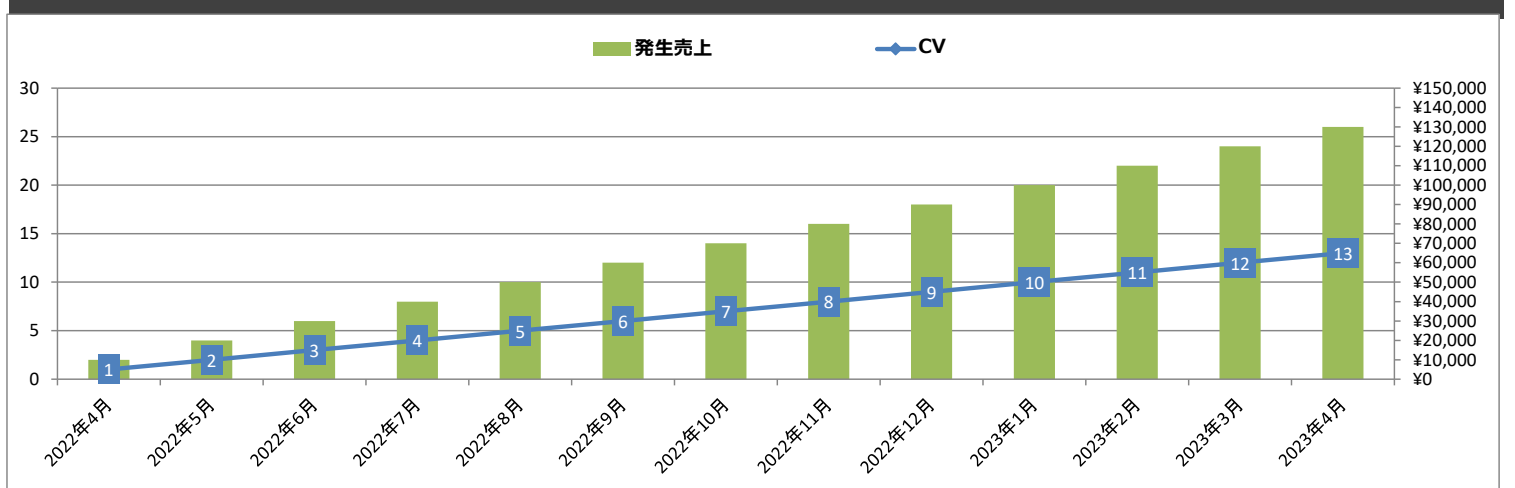
## 月次実績概要

年月	提携数	稼働数	稼働率	imp	CTR	click	CVR	CV	発生売上	平均客単価	承認成果	承認金額
2022年4月	4	2	50.00%	10,000	1.00%	100	1.00%	1	¥10,000	¥10,000	1	¥1,000
2022年5月	14	4	28.57%	11,000	1.00%	110	1.82%	2	¥20,000	¥10,000	2	¥2,000
2022年6月	25	6	24.00%	12,000	1.00%	120	2.50%	3	¥30,000	¥10,000	3	¥3,000
2022年7月	35	8	22.86%	13,000	1.00%	130	3.08%	4	¥40,000	¥10,000	4	¥4,000
2022年8月	45	10	22.22%	14,000	1.00%	140	3.57%	5	¥50,000	¥10,000	5	¥5,000
2022年9月	55	12	21.82%	15,000	1.00%	150	4.00%	6	¥60,000	¥10,000	6	¥6,000
2022年10月	65	14	21.54%	16,000	1.00%	160	4.38%	7	¥70,000	¥10,000	7	¥7,000
2022年11月	75	16	21.33%	17,000	1.00%	170	4.71%	8	¥80,000	¥10,000	8	¥8,000
2022年12月	85	18	21.18%	18,000	1.00%	180	5.00%	9	¥90,000	¥10,000	9	¥9,000
2023年1月	95	20	21.05%	19,000	1.00%	190	5.26%	10	¥100,000	¥10,000	10	¥10,000
2023年2月	105	22	20.95%	20,000	1.00%	200	5.50%	11	¥110,000	¥10,000	11	¥11,000
2023年3月	115	24	20.87%	21,000	1.00%	210	5.71%	12	¥120,000	¥10,000	12	¥12,000
2023年4月	125	26	20.80%	22,000	1.00%	220	5.91%	13	¥130,000	¥10,000	13	¥13,000
合計				208,000	1.00%	2,080	0.00%	91	¥910,000	¥10,000	91	¥91,000

## 提携数と稼働率 推移



## CVと売上 推移



パートナー別実績

NO	MID	サイト名	2022年7月				2022年8月				2022年9月				合計					
			CLICK	CVR	CV	売上額	客単価	CLICK	CVR	CV	売上額	客単価	CLICK	CVR	CV	売上額	客単価	CLICK	CV	売上
1	11111111	AAA	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
2	11111112	BBB	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
3	11111113	CCC	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
4	11111114	DDD	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
5	11111115	EEE	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
6	11111116	FFF	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
7	11111117	GGG	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
8	11111118	HHH	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
9	11111119	III	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
10	11111120	JJJ	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
11	11111121	KKK	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
12	11111122	LLL	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
13	11111123	MMM	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
14	11111124	NNN	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
15	11111125	OOO	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
16	11111126	PPP	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
17	11111127	QQQ	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
18	11111128	RRR	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
19	11111129	SSS	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
20	11111130	TTT	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
21	11111131	UUU	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
22	11111132	VVV	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
23	11111133	WWW	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000
24	11111134	XXX	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	100	1.00%	1	¥10,000	¥10,000	300	3	¥30,000